ABSTRACT

How college students form and maintain their "self-acknowledged kyara" with friends

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Most contemporary adolescents discuss relationships with their friends by using kyara, a shortened form of the Japanese pronunciation of the English word "character." This study examined how college students form and maintain their "self-acknowledged kyara" with friends. We collected data using semi-structured interviews with 15 college students. A Modified Grounded Theory Approach revealed the following processes. When a new friendship began, college students looked back on their past friendships. In addition, they recognized their lack of confidence and a hope for changing themselves. Their "self-acknowledged kyara" was formed based on an ideal image of themselves and observations of their friends; the students behaved according to the image of kyara based on expectations from friends. Then, they maintained their kyara by exploring appropriate behavior based on their friends' reactions. These results suggest that the communication style of using kyara prompted students to reconsider their true nature.

Key Words: kyara, college students, friendship, self-formation